
Welcome Safety Advocates!

According to the World Health Organization, road traffic injuries cause an estimated 1.24 million deaths worldwide. Safe Kids has prepared a presentation kit you can use to expand road safety efforts in your community and build new partnerships to keep kids safer.

Can I offer this safety presentation in my community?

- Yes! No experience necessary.
- The presentation kit is designed to provide you with basic knowledge to increase awareness of the issue and to promote child passenger safety.

How long is the presentation?

- The class is designed to last 2-4 hours.
- You can make it longer or shorter depending on your attendees and their needs.

What do you get?

- Videos, suggested activities and discussion starters.
 - Add your local data and stories to make it more powerful.
- Each slide has **leader notes** to strengthen knowledge and promote discussion regarding children in vehicles.
- Use this tool to invite new partners, sponsors and educators into the world of road safety for children.
- **Sample pre- and post-tests** are provided for you to use, if you choose, to measure what students learned in this short class.
- A **sample class evaluation**. These are intended to help you improve future classes.
- A **sample certificate** is in the PPT for attendees. Feel free to add your organization's logo.
- After each class complete a **short survey** for Safe Kids Worldwide: <http://bit.ly/Basic-CPS>

How do I get the kit?

- **Go online and request the information** at <http://bit.ly/CPSaware>.
- Once submitted you will be able to download the materials.

Would you share your translated materials with us?

Your translated materials may assist others in creating awareness and you will be recognized for your contribution. Please send your translated items (PPT, notes, and videos) to Lorrie at Lwalker@safekids.org.

Safe Kids looks forward to working with you as we make children safer. If you have any questions, please contact Kim Herrmann, kherrmann@safekids.org.

More injury prevention tips, infographics, resources and fact sheets are available at www.safekids.org.

