
Thank you for being a child safety leader and offering this class to keep children safer in cars. Motor vehicle crashes are a leading killer of children and their families around the world. According to the World Health Organization, road traffic injuries cause an estimated 1.24 million deaths worldwide. Safe Kids has prepared a presentation for you to use to expand road safety efforts in your community and to build new partners to keep kids safer. This course may be used to reach families in underserved communities in the US and around the world where there is low seat belt or child restraint use.

This PowerPoint includes slides and leader notes (which you are welcome to translate), videos, suggested activities and discussion starters. The presentation will be more powerful when you add local data and stories. Safe Kids is interested in building our library of resources in other languages. Please send your translated items (PPT, notes, videos) to Lorrie at Lwalker@safekids.org. Your contribution will be acknowledged with a certificate of appreciation and recognition when we provide your translation to others.

The class is designed to last 2-4 hours and is intended for you to adapt, making it longer or shorter depending on your attendees and their needs.

Safe Kids assumes that presentation leaders will have varying levels of experience in road safety for children. The presentation is designed to provide that leader with basic knowledge to increase awareness of the issue and to promote child passenger safety behaviors. Something as simple as moving a child from a front seat to the back can improve crash outcomes. More detailed information is available for leaders who want to learn more. Visit us at www.safekids.org or http://www.safekids.org/safetytips/field_risks/car-seat.

Each slide has **leader notes** to strengthen knowledge and promote discussion regarding children in vehicles. Use this tool to invite new partners, sponsors and educators into the world of road safety for children. It is suggested that you turn off the sound unless it is language of your choice. The videos need no sound to make an impact.

Sample pre- and post-tests are provided for you to use, if you choose, to measure what students learned in this short class. In addition, a sample class evaluation will be provided. These are intended to help you improve future classes.

A **sample certificate** is in the PPT for attendees. Feel free to add your organization's logo.

After each class complete a **short survey** for Safe Kids Worldwide: <http://bit.ly/Basic-CPS>

Go online and request the information at <http://bit.ly/CPSBasicRequest>. Once submitted you will be able to download the materials.

Safe Kids looks forward to working with you on this new project as we make children safer on roads all around the globe. If you have any questions, please contact Kim Herrmann, kherrmann@safekids.org.

