

We don't want you to miss out on the latest edition of the **CPS Express!**
Please add cps.certification@safekids.org to your address book or safe list today.

When was the last time you checked the information in your CPS online profile?
[Please do it now!](#) This newsletter is available as a [PDF](#)

CPS Express

E-News for CPS Technicians



May 2014

In This Edition

- [Announcements and Notices](#)
- [Program Reminders](#)
- [General](#)
- [Just For Instructors](#)
- [CEU Corner](#)

Advertise With Us

Learn More About [CPS Express Ad Space](#)

Announcements and Notices

2014 Tech and Instructor Survey

Please take a few minutes to complete a survey designed to provide an opportunity for Technicians and Instructors to assist the National CPS Program in developing procedures and products to assist the CPS community. The results of the survey will be shared through the CPS Express.

To take the survey, click on the link associated with your CPS Certification.

- Instructors >>
<https://www.surveymonkey.com/s/2014InstrSurvey>
- Technicians and Instructor Candidates >>
<https://www.surveymonkey.com/s/2014Tech-ICSurvey>

We appreciate your taking a few minutes to provide input that will be helpful to the National Child Passenger Safety Board on the national training program.

REMINDER: Apply to be on the National CPS Board

Are you interested in joining the Board? The National CPS Board is looking for hard working, team

players who share a passion for Child Passenger Safety. The 2014 Board Membership Application is now online and applications will be accepted until Friday, June 13, 2014.

At this time, the Board is seeking applicants for the following three positions:

- CPS Advocate - Candidate must be a CPS Technician or Instructor representing the CPS community. Candidate will serve on the Board as an individual- not representing his/her employer.
- Injury Prevention - Public Health- Candidate must be involved in coordinating injury prevention programs within the public health community. Candidate should have a background in public health or work for a public health entity.
- Public Safety/Law Enforcement - Candidate must be an active or retired Law Enforcement professional. Selected applicants will serve a three-year term beginning January 2015.

For more information on how to apply or to see the 2014 online application, visit the CPS Board [website](#).

Submitted by Jennifer Booge, Membership Committee Chair, National CPS Board (Park Rapids, MN)

2013 Expired Tech Survey: What did we find?

Each year Safe Kids surveys people whose CPS Certifications expired the previous year to identify areas of improvement. There were approximately 7600 people whose certifications expired in 2013 with valid email addresses.

Survey Highlights

- A total of 1238 (16%) people responded. This is an increase from 691 (10%) responses for the 2012 survey.
- We received responses from all 50 states, the Guam, Puerto Rico, the US Virgin Islands and outside the US and its territories.
- 96% of respondents were technicians. The other 4% were instructors or instructor candidates.
- The primary reason for not recertifying was a change in job or responsibilities, 4 out of 10 respondents.

For the first time, we asked about a myth. Almost half, 45%, or the respondents indicated that CEUs had to be earned in-person. Actually, CEUs may be earned a number of ways including online and conference calls.

Read More >> [2013 Expired Tech Survey Summary](#)

WANTED: Safe Kids Worldwide CPS Training Team Members

It may surprise you to learn that Safe Kids Worldwide works in more than 25 countries. Recently, we have seen the work on road safety expanding in part due to the Decade of Action for Road Safety,- a global initiative to address death and injury on roadways. More than a million people die each year and of the 50 million injured, 10 million are children with 27,000 injured each day.

The Safe Kids Buckle Up team is now being asked to conduct the CPS certification course overseas and you may have seen some of the blogs and articles about what we have done in Germany, Italy, Bahrain, Qatar, the United Arab Emirates. We have plans to conduct the course this year in Latin America, Mexico and China. With the demand for courses growing, we have an occasional need for additional instructors. The work is rewarding,

challenging and requires a unique skill set to work with local teams, accept and respect cultural differences, manage language challenges and adjust to time considerations. If you have multi-cultural experience, can speak, read and/or write in a language other than English, or would like to experience using your technical skills beyond US borders, please apply to be part of a traveling Safe Kids Worldwide team as a mentor, instructor or technician assistant.

Be forewarned, while overseas travel may appear glamorous, the course is more rigorous when the students do not speak English as their first language. Car seat use among nationals is hard to find or non-existent so setting up a car seat checkup event requires creativity. No manufacturers exist for resources and a myriad of other challenges surface. This request should be carefully considered and probably rejected if you are set in your ways, inflexible or expect a lot of support to get the job done. If that does not scare you off, please complete and submit this application by May 31, 2014. We are at the early beginning stages of this and no official date of initiation has been set.

>If you're interested in joining our team, please complete and submit this [application](#) by May 31, 2014. Please note that we are still in a planning phase and no official start date has been set. Please be patient as we develop this new role for certified technicians and instructors.

Submitted by Lorrie Walker, Safe Kids Worldwide (Washington, DC)

Three New Reports From the National Center for Statistics and Analysis (NCSA)

Traffic Safety Fact Sheet 2012 "Children" ([DOT HS 812 011](#))

During 2012, there were a total of 33,561 traffic fatalities in the United States. Children 14 and younger accounted for 1,168 (3%) of those traffic fatalities, which is a 3-percent increase from the 1,139 fatalities in 2011. In 2012, there were 169,000 children 14 and younger injured, which is a 1-percent decrease from 171,000 children injured in 2011.

Not-in-Traffic Surveillance: Fatality and Injury Statistics in Nontraffic Crashes 2008 to 2011 ([DOT HS 811 813](#))

Based on the Not-in-Traffic Surveillance (NiTS) system, on an average, 1,621 people were killed each year in nontraffic motor vehicle crashes during the four year period, 2008 to 2011. About 39 percent of these people were nonoccupants such as pedestrians and bicyclists. Additionally, on an average, 91,000 people were injured in these crashes each year, of which 35 percent were nonoccupants.

Not-in-Traffic Surveillance: Child Fatality and Injury in Nontraffic Crashes – 2008 to 2011 Statistics ([DOT HS 811 812](#))

The Not-in-Traffic Surveillance (NiTS) data show that during the four-year period, 2008 to 2011, nontraffic motor vehicle crashes killed an estimated 1,043 children 14 and younger. Additionally, an estimated 30,000 children of this age group were injured in these crashes. About 85 percent of the killed and 60 percent of the injured children were nonoccupants such as pedestrians and bicyclists. Among the nonoccupant children killed, a vast majority (84%) were younger children (4 and younger). The data used in this note is a subset of the data that was used in the crash*stats on overall NiTS data.

Vehicle Backup Systems: New NHTSA Rule

The National Highway Traffic Safety Administration (NHTSA) will require rearview technology in all new cars and many light trucks beginning May 1, 2018 to meet the new rear-visibility standards. This is an effort to reduce deaths and serious injuries caused by backup accidents.

Backup crashes involving light vehicles cause an average of 210 deaths and 15,000 injuries a year, and victims often are children and the elderly. NHTSA said the new rule, required in the Cameron Gulbransen Kids Transportation Safety Act, will save between 13 to 15 lives per year and prevent as many as 1,125 injuries

annually. NHTSA estimates that a rearview system will cost between \$132 and \$142 per vehicle although many vehicles offer a system now as an option.

The act was named for a 2-year-old Long Island boy whose pediatrician father backed over him in their driveway in 2002.

Download National Highway Traffic Safety Administration's rear-visibility rule: <http://1.usa.gov/1hVnOLO>

Submitted by Kim Herrmann, Safe Kids Worldwide (Ft. Myers, FL)

Policy and Procedures Manual Updates

[Policies and Procedures Manual](#) (ver. 4/2014) - No updates in May.

Program Reminders | [Top](#)

Child Passenger Safety Technician [Code of Conduct](#)

Recertification Reminder

- o Recertification Details >> [Learn More](#)
- o Recertification FAQs >> [Learn More](#)

You may recertify up to four months before your certification expiration date without losing any time.

Avoid problems--don't delay!

Basic recertification requirements and deadlines:

1. [Five seat checks](#) approved by a certified instructor (you may use the technician proxy option). You can do the checks at any time during your certification cycle as long as they are entered online and a certified instructor approves them before your recertification date.
2. [Community education](#) (choose one):
 - o Participation in at least one two-hour checkup event with at least one other CPS technician using any standardized checklist to provide documentation, if needed
 - o Provide at least four hours of community education. Examples include making presentations to parents, educators, kids, organizations (such as PTAs or law enforcement), or other stakeholders who are not technicians.
3. A minimum of six hours of [CPS technical continuing education units](#) earned and reported during a current two-year certification cycle.
 - o You cannot carry over CEUs from one period to the next, even if you have accumulated more CEUs than are required
 - o Because your certification cycle stays the same, any CEUs obtained after you recertify but before the first day of your new certification cycle may not be applied to the new cycle
 - o You can record CEUs at any time during your certification cycle, but they must fit into one of the five approved categories and meet content requirements.
4. [Register and pay the recertification](#) fee before your certification expiration date. You can register up to 4 months in advance of your certification expiration date. You will NOT lose any time--your dates stay the

same.

To get to the payment screen, you must have:

- Completed all five seat checks (entered and CPSTI approved)
- Entered at least six CEUs
- Entered your community event information

Once all three are done and you are within 4 months of your certification expiration date, you will see a "Click Here to Continue" button that will take you to the payment screens. Once your registration is complete, your recertification will be processed in no more than two days.

- PPTs/PDFs with step by step instructions and screen shots >> **Check out the Resources tab and look at the [How To](#) page**

CPS Customer Service Survey Available

Safe Kids is interested in your experiences with our CPS customer service. If you have contacted the customer service representatives by calling the toll-free number (877-366-8154) or by e-mailing them at cps.certification@safekids.org, please take a few minutes to complete the online survey under [Contact Us](#) on the Certification Web site.

This [survey](#) should take no more than two minutes to complete. There is no limit to the number of times you can share your opinions with us.

Thank you for helping us improve our customer service!

[General](#) | [Top](#)

By the Numbers

Children Alone in Vehicles

Deaths of children left in hot cars

- 2014: 2
- 2013: 44
- 2012: 34
- 2011: 33
- 2010: 49

Details are available at <http://ggweather.com/heat>

CPS Recertification

- 2014: 54.4 percent (January-April)
- 2013: 58.4 percent
- 2012: 54.7 percent

Keeping the Bar High: Standards for Instructors and Instructor Candidates when confronted with a course challenge

Quality control is a key element of our certification courses. It is there for the safety and security for the child served, the agency where training takes place, the new technicians and the instructor team. As nationally certified Instructors we commit to follow the established and tested rigorous course standards based on the policies of the CPS Board, the National Highway Safety Administration (NHTSA) and Safe Kids Worldwide (SKW). If a situation in a class surfaces and the instructors are uncertain how to handle it, a phone call or email to a CPS Board member is in order. Under no circumstance should an instructor change a testing procedure or grade, offer a re-test, or modify the attendance requirement for any Technician or Instructor-Candidate.

Instructors who violate policies are at risk for losing their certification. Other members of the instructor team who watch it happen and say nothing are also at risk.

There is no room for error when each of us deals with the lives of children. We as leaders (Instructors and Instructor-Candidates) must uphold and demonstrate a high level of professionalism. It is our responsibility to pass those ethics on to the technicians we teach as outlined in our Code of Conduct and Commitment. Technicians, Instructors and Instructor-Candidates must follow all CPS certification program content and policies in their education and training programs. If a policy is in error or needs amendment, it needs to be addressed at the Board level.

- [Code of Conduct and Commitment](#)
- [Policies and Procedures](#)
- [List of Board Members](#) (scroll over the name and the contact information will appear)

Submitted by Sarah Haverstick, Chair, National Child Passenger Safety Board (Mount Juliet, TN)

Auditor Alcove: Lights, Camera, Action Items!

When was the last time you logged into your Safe Kids profile? Have you checked to make sure your contact information is accurate? Have you logged your seat checks or community event? What about your CEUs? There is a bold blue action item below your contact information that can be clicked. This is where you enter all of your recertification information for your current cycle.

Just under that bold blue action item is another blue action item that says "Online CEUs". Have you ever clicked it? Go ahead. Log in and do it. From there, you will find links to 5 featured sites, each containing a variety of online CEUs available to CPSTs through their profile.

Three of these are manufacturer-specific. The newest one is the Orbit Baby link, but the Britax and Evenflo portals are still active. These CEUs are a great way to learn about specific products without having to attend an in-person session.

Another of the action items will take you directly to the CPS Board site. From there, you can navigate to a list of car seat and vehicle manufacturers. This information can be helpful when you encounter issues while working in the field. Manufacturers are willing to help CPSTs! They have CPSTs on staff, quite often fielding customer service inquiries. Most of the manufacturers also provide contact information for their CPS advocates so that your questions can be answered. They also welcome feedback from the field. If you encounter a compatibility issue, they want to know about it. Make sure you take pictures and record model information. I personally know how helpful it can be when struggling with an installation and having a way to reach out for help from someone who knows a product better than I do!

Have you found something that works for you? Please share your ideas! If you have any questions about recertification, CEUs, what documentation is required, or audits, please email me at cpsaudit@safekids.org.

Featured FAQ: [What if I go to a retailer with another tech and look at the new seats? Can I earn CEUs?](#)

To qualify for credit under category #1, educational sessions must be researched, prepared and organized. Although it is practical and prudent for a technician to periodically review the selection of seats at a local retailer, this activity would not count towards CEUs.

If, however, the activity was structured as a class that met category #1 requirements, such as including an agenda, sign in roster, etc., then it could qualify for CEUs.

The National Child Passenger Safety Board has a [CEU Toolkit](#) with tips, resources and samples to help you organize an in-store update.

Fact or Fiction: You must be a CPS Technician Instructor to apply to be on the National Child Passenger Safety Board.

FICTION: There are three open positions on the Board. Only one requires CPS Certification (Technician or Instructor): CPS Advocate. The other two, Injury Prevention- Public Health and Public Safety- Law Enforcement require only involvement in that field.

More details are available [online](#).

Notes from the [CPS Board](#): Getting to Know Your Board

Each month, learn a little about a Child Passenger Safety Board member here in the CPS Express.

Lorrie Walker (Deerfield Beach, FL)
Safe Kids Worldwide

- **How long have you been a member of the Board?** I was on the original Board and then left for 2 years. I have been on the current Board since joining Safe Kids as the Training Manager and Technical Advisor in 2004.
 - **How long have you been a technician/instructor?** I actually skipped the step of being a Technician and was in the very first group to be certified as Instructors. I was the fifteenth person certified as a CPST Instructor.
 - **Why did you decide to become a CPS advocate?** It wasn't intentional! Over the years it just evolved. I was one of the people who did not wear a seat belt until I was in my 30s. My kids made me do it!
 - **Who taught your first certification course?** My instructor was Cheryl Neverman, one of the true CPS pioneers.
 - **Advice for the field:** Stay focused on keeping kids safe. Work through challenges so kids of all ages are protected in the best way possible. Don't get twisted up in perfection. When working in the Middle East these days I am absolutely thrilled when we get a child in the back seat. Who knew?
 - **What are your hobbies:** I enjoy cooking, traveling and beach time! I just discovered reflexology! What a luxury.
 - **Tell us about your family:** I have two great sons and a wonderful daughter in law. I hope to have that second daughter in law soon! I have the best sons I could ever have wished for. They pay taxes and have never been to jail. Woo Hoo!
-

Course Tips

1. **Be permanent.** Regular highlighters don't work well on your instructor manual pages. Use a yellow permanent marker instead. Another option is a gel highlighter.
2. **Be a shadow.** If you have enough instructors, have one shadow the presenting instructor, following along with the Tech Guide. When there is a student question or activity, they raise their hand and lead the way. This helps keep the course running smoothly.

Do you have a tip to share? Send it to secretariat@cpsboard.org.

Submitted by the Curriculum Committee, National Child Passenger Safety Board

REMINDER: Instructions and Tips for using the Curriculum PowerPoint Presentations

The National Child Passenger Safety Board has received several emails with questions about using the new curriculum PowerPoint (PPT) slides and videos. Please refer to the Instructor Preparation section of the Instructor Guide (IG), pages 20-21, for more information about this topic. Detailed instructions can also be found on the [website](#).

If Instructors do not copy-and-paste the folders correctly, the videos will separate from the PPT slides and they will need to reconnect them. However, there are a few things we would like to highlight.

You are not able to edit the DVD so you must save all materials on your computer first.

- Module 4, WMV version, last slide 4-23: The correct video needs to be inserted, as this slide is linked to the wrong video.
- Module 9, PPT MP4: Instructors need to relink the videos. Don't want to do that? Then, you can use the WMV PPT instead, or minimize the PPT slide and play the video file separate from the slide.
- Module 10: Close the "Master" view and link videos.

More details [instructions](#) available.

Submitted by the Curriculum Committee, National Child Passenger Safety Board

CEU Corner | [Top](#)

This section provides information on nationally available continuing education opportunities.

We are not able to include information on state or local conferences, training or other technical updates if they cannot be made available nationally.

This information is provided as a resource only. Events and activities listed here are not endorsed by Safe Kids unless otherwise noted.

CPS Express CEU Corner Submissions: Please e-mail the necessary information (in the format below) to [Kerry Chausmer](#).

Online Courses

A variety of webinars are available online and free of charge. [Learn more](#)

Conferences (includes pre-conference dates)

KIDZ IN MOTION (KIM)

Location: Santa Ana Pueblo (Albuquerque), NM

Dates: August 25-28, 2014

For more information: www.kidzinmotion.org

Live Webinars

Test your connection now! Go to <http://bit.ly/testGTM> and click on JOIN LIVE MEETING. If you have problems, you can talk with their customer support for assistance.

Can I get credit for watching a webinar with a group? [Read more](#)

Upcoming Webinars

Safe Kids and State Farm present: Child Restraint Manufacturer: Diono

May 15, 2014 from 2 pm - 3 pm ET (East Coast/NY time)

CPS CEUs available: 1 (CHES/MCHES credit is also available)

Register now: <http://bit.ly/May15web>

Safe Kids and State Farm present: CR Manufacturer Product Update: Cybex

June 11, 2014 from 2 pm - 3 pm ET (East Coast/NY time)

CPS CEUs available: 1 (CHES/MCHES credit is also available)

Register now: <http://bit.ly/June11Cybex>

Safe Kids and State Farm present: Vehicle Manufacturer Panel Discussion

June 18, 2014 from 2 pm - 3 pm ET (East Coast/NY time)

CPS CEUs available: 1 (CHES/MCHES credit is also available)

Register now: <http://bit.ly/June18veh>

Safe Kids and State Farm present: Child Restraint Manufacturer Update: Dorel

July 23, 2014 from 2 om -3 pm ET (East Coast/NY time)

CPS CEUs available: 1 (CHES/MCHES credit is also available)

Register now: <http://bit.ly/July23Dorel>

More webinars coming soon! Mid-month updates posted at www.Facebook.com/CPScert

Ideas and Article Submissions

Advocates and manufacturers are welcome to submit articles, or suggestions for articles, to the CPS Express!

Send your ideas and submissions to kchausmer@safekids.org.

All submissions will be edited for content and length.

Questions? Comments? Concerns?

Safe Kids Worldwide
CPS Certification
1301 Pennsylvania Ave., NW, Suite 1000
Washington, DC 20004

kchausmer@safekids.org

Phone: 877-366-8154 (toll free)

Fax: 202-393-2072

Visit Our [Web site](#) | Join Us on [Facebook](#) | [Log-in](#) to Manage Your Account | [Contact Us](#)
All Rights Reserved CPS Certification and Safe Kids Worldwide © 2014



Program Partners



Program Sponsor

